



**Julia YZ Tang**

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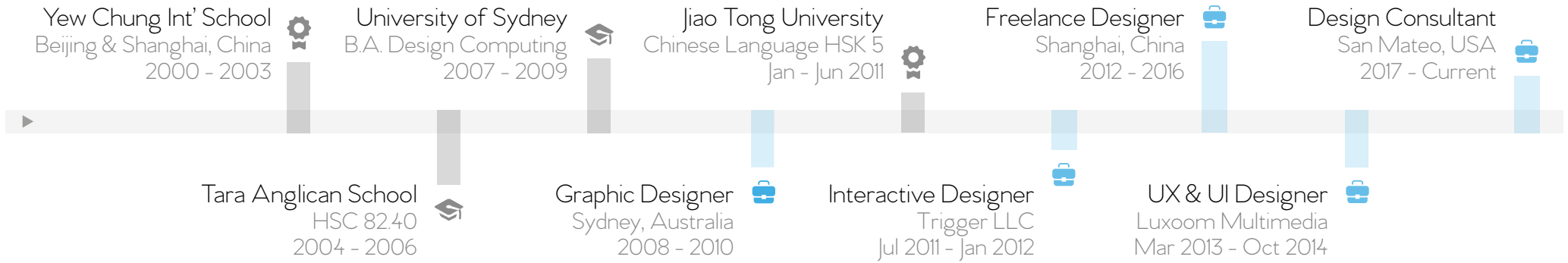
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San Mateo, California

# TIMELINE

Work Experience

Education & Certificates



# CLIENTS



# LOGO & BRAND DESIGN



## ABOUT ME

I am a UI/UX designer. I have created gorgeous brands, engaging experiences and led design projects in corporate, consulting and startups specializing in minimalistic interfaces, balancing functionality and aesthetics with human centered design. Highlights include working on mobile app game interfaces, interactive development for events and motion tracking gesture or sensor based interaction installations.

I am actively seeking the perfect adventure in the San Francisco Bay Area.

## MY PASSIONS



Challenging Games



Culinary Arts



Photography



Travel

## MY NUMBERS

7 years

Work Experience

20

Corporate Projects

1

Award

300k+

Photos

## LANGUAGES

English  
Native



Mandarin  
Advanced



## MY EXPERIENCES



California, US > Design Consultant

Shanghai, CN > UI/UX/Interactive Design

Sydney, AU > Graphic & Web Design

## KNOWLEDGE

Research & Design

Affinity Diagramming

Data Analysis

Data Visualization

Ethnography

Information Architecture

Interviews

Heuristic Evaluation

Rapid Prototyping

Typography

Usability Evaluation

Visual Design

Wireframing

Technical Software

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Lightroom

Adobe Photoshop

Adobe Premier Pro

Microsoft Office

Sketch

Programming

HTML5/CSS

Processing

## SPECIALTIES

Design Skills

Game System Design

Gesture Interfaces

Interaction Design

Logo & Branding

Marketing Campaigns

Mobile Applications

Motion Tracking

Multi Screen Installations

Touchscreen Interfaces

Intellectual

Copywriting

Cultural Insights

Myers Briggs: INTJ

Problem Solving

Tangible

Darkroom

Floral Arrangement

Makeup Artist