

# Julia YZ Tang

User Experience & Interface Designer

## INTRO

I am a digital designer who creates clean interfaces; balancing functionality & aesthetics with user centric design. I have six years of experience working in Shanghai & Sydney, as a freelancer as well as within digital marketing agencies. Highlights include working on mobile game user interfaces, interactive development for events & motion tracking based interaction installations.

## CLIENTS



## SKILLS

### Idea Generation to Implementation

Produce concepts & strategies to develop into visual communications & user experiences; from information architecture, to wireframes & moodboards, to final deliverables & presentations

### User Experience Design

Creating visual language across various digital media, collaborating with design & programming teams to produce intuitive & human centric applications

### Communication

Confident verbal communication skills in Chinese; writing English documentation with strong editing & proof-reading skills

### Intellectual

Copywriting · Cultural Insights · INTJ · Problem Solving · Research

### Physical

80 WPM · Darkroom · Floral Arrangement · Makeup Artist & Nail Technician

### Technical Software

Adobe Photoshop · Illustrator · InDesign · CSS · Mac OS · Microsoft Office · Windows OS · XHTML

Information Architecture

User Research

Mobile Website Design

Game System Design

Touchscreen Interface Design

Interaction Design

Tangible Interface Design

























Gesture Interface Design

Motion Tracking Installations

Multiscreen Installations

Usability Testing

## TIMELINE

- 16   **Freelance Designer**  
March 2010 - Present
- 15   **Freelance Designer**  
Identity & brand development, logo & business card design, concept & visual art direction
- 14   **User Experience & Interface Designer**  
Luxoom Multimedia & Exhibition Design  
March 2013 - October 2014
- 13   **Freelance Designer**  
Graphic designer for mobile & tablet applications, websites & advertising media, copy-writer
- 12   **Interactive Designer**  
Trigger LLC  
July 2011 - January 2012
- 11   **Chinese Language: HSK 5**  
Shanghai Jiao Tong University  
February - June 2011
- 10   **Volunteer: Australia Pavilion**  
Expo 2010 Shanghai China  
June - October 2010
- 09   **BA Design Computing: HCI/UX**  
University of Sydney  
March 2007 - October 2009
- 08   **Website Administrator**  
University of Sydney  
January - September 2008
- 07   **Graphic Designer**  
I Love You Beads Shop  
May - November 2007
- 06   **High School Certificate: 82.40**  
Tara Anglican School for Girls  
February - June 2011
-  **Explorer & Travel Photographer**  
2001 - Present
-  **Event Coordinator**  
Organizing dining experiences & connecting people
-  **Event Photographer**  
City Moments Shanghai et al.  
April - November 2014
-  **Market Researcher**  
JETT Customer Experience  
August 2013 - August 2014
-  **Volunteer Coordinator**  
Affordable Art Fair Shanghai  
October 2012
-  **Certification in Cosmetology**  
Kemosi Beauty Academy  
November - December 2010
-  
-  **Food Events Coordinator**  
International House, University of Sydney  
March - October 2009
-  **Photographer**  
University of Sydney clubs & events  
March 2007 - October 2009
-  **Design Computing Prize: Class Rank #1**  
Dean's List of Excellence in Academic Performance  
2007
-  **Newsletter Co-editor & Layout Designer**  
Tara Anglican School for Girls  
March 2005 - July 2006

## HOBBIES



### Travel

Love to explore nature, appreciate art, history, culture & cuisines



### Photography

Love to capture special moments & share the memories



### Gastronomy

Enjoy hosting dinner parties & experience new flavour profiles



### Gaming

15 years playing chess, PC, web, MMORPGs, PS & iOS games

## CONNECT



### Location

Zug, Switzerland



### Email

jyztang@gmail.com



### LinkedIn

/in/jyztang/



### Mobile

(+41) 76 761 01 69